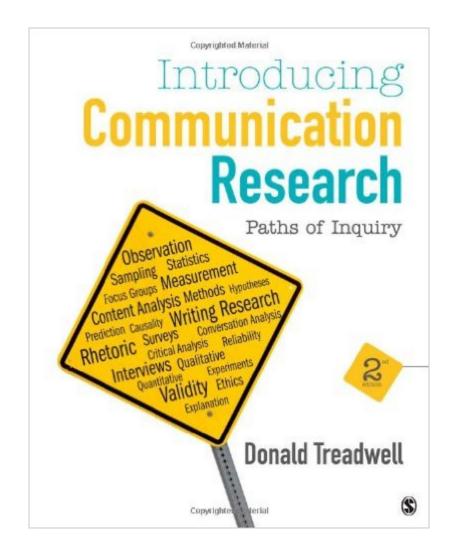
The book was found

Introducing Communication Research: Paths Of Inquiry





Synopsis

Introducing Communication Research, by Donald Treadwell, demystifies the theories and applications of communication research through its focus on research methods in practice. By highlighting examples of research in real-world settings, this exciting and accessible book helps readers see the relevance of basic communication research skills and concepts to their studies and careers. This proven book provides an overview of the research process from start to finish, covering both quantitative and qualitative methods, statistics, ethics, measurement, and more. A concluding chapter shows readers how to write up and present their research to various audiences.

Book Information

Paperback: 328 pages Publisher: SAGE Publications, Inc; 2 edition (January 9, 2013) Language: English ISBN-10: 1452217351 ISBN-13: 978-1452217352 Product Dimensions: 9.9 x 8 x 0.7 inches Shipping Weight: 1.6 pounds (View shipping rates and policies) Average Customer Review: 4.5 out of 5 stars Â See all reviews (8 customer reviews) Best Sellers Rank: #107,034 in Books (See Top 100 in Books) #103 in Books > Education & Teaching > Schools & Teaching > Education Theory > Research #150 in Books > Textbooks > Communication & Journalism > Communications #303 in Books > Reference > Words, Language & Grammar > Communication

Customer Reviews

Bought this book digitally via rental for kidle or kindle app. I found it to be insightful, easy to navigate via the kindle app for iPad and overall very pleased.

Way cheaper than my university's book store! Same book, very satisfied.

Book is in good shape. It's a good book

Used for class clear writing

Download to continue reading...

Introducing Communication Research: Paths of Inquiry Research in Communication Sciences and Disorders: Methods for Systematic Inquiry Introducing Literary Criticism: A Graphic Guide (Introducing...) Introducing Derrida: A Graphic Guide (Introducing...) Introducing Nietzsche: A Graphic Guide (Introducing...) Introducing Linguistics: A Graphic Guide (Introducing...) Introducing Hinduism: A Graphic Guide (Introducing...) Introducing Time: A Graphic Guide (Introducing...) Introducing Fractals: A Graphic Guide (Introducing...) Introducing Infinity: A Graphic Guide (Introducing...) Communication Research Measures: A Sourcebook (Routledge Communication Series) Introducing Communication Theory: Analysis and Application Research in Education: Evidence-Based Inquiry (7th Edition) Phenomenology of Practice: Meaning-Giving Methods in Phenomenological Research and Writing (Developing Qualitative Inquiry) Writing a Research Paper in Political Science: A Practical Guide to Inquiry, Structure, and Methods, 2nd Edition Writing a Research Paper in Political Science: A Practical Guide to Inquiry, Structure, and Methods Designing Social Inquiry: Scientific Inference in Qualitative Research Qualitative Inquiry and Research Design: Choosing among Five Approaches Research Methods: A Process of Inquiry (8th Edition) Building Automation: Communication systems with EIB/KNX, LON and BACnet (Signals and Communication Technology)

<u>Dmca</u>